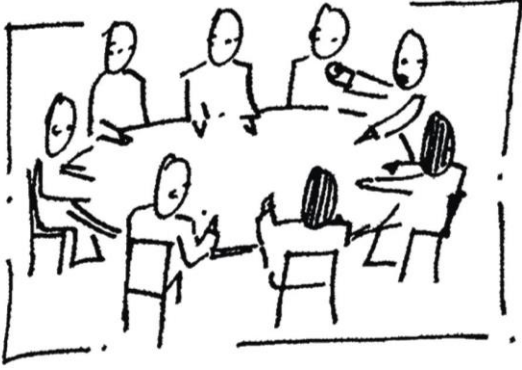


REGISTER NOW FOR ICFA INDUSTRY ROUNDTABLES

Monday, September 24, 12:00-6:00 p.m.

at the Merchandise Mart



Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount to be charged: ICFA Member \$50 each = \_\_\_\_\_ ICFA Non-Member \$75 each = \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ 3-digit code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized By: \_\_\_\_\_

**Billing Address (if different than address listed above):**

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please place numbers 1, 2 and 3 in the boxes next to the topics below to indicate your choice for the roundtables.

**Attendee 1:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas

**Attendee 2:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas

**Attendee 3:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas

**Attendee 4:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas

**Attendee 5:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas

**Attendee 6:** \_\_\_\_\_

\_\_\_\_\_ Website SEO/Google Analytics

\_\_\_\_\_ Customer Service/Warranties

\_\_\_\_\_ Recruiting/Interviewing Techniques

\_\_\_\_\_ Warehouse Operations/Inventory

\_\_\_\_\_ Successful In-Store Events

\_\_\_\_\_ Effective Sales Training

\_\_\_\_\_ Employee Motivation/Incentives

\_\_\_\_\_ Technology for In-Store Engagement

\_\_\_\_\_ Consumer Financing to Build Sales

\_\_\_\_\_ Best Practices/Great Ideas