

International Casual Furnishings Association

2017 Sponsorship Levels & Benefits

2017 Awards Gala

Premier Sponsor – \$10,000

Roundtrip Limousine Transportation for 10 guests
Three Complimentary Awards Gala Tables
Three Complimentary Bottles of Champagne
Company Name/Logo in Gala Presentation,
Program, Promotions, Event Signage

Feature Sponsor – \$7,500

Two Complimentary Awards Gala Tables
Two Complimentary Bottles of Champagne
Company Name/Logo in Gala Presentation, Program,
Promotions, Event Signage

Platinum – \$5,000

One Complimentary Award Gala Table
Company Name/Logo in Gala Presentation
Program, Promotions, Event Signage

Gold – \$2,500

Company Name/Logo in Gala Presentation
Program, Promotions, Event Signage

Silver – \$1,000

Company Name/Logo on Program, Promotions,
Event Signage

2017 Webinars

Session Sponsor – \$1,000

Company Name/Logo on Promotional
Materials for Individual Webinar plus
Archived Presentation on www.ICFAnet.org

2017 ICFA Industry Roundtable

Reception Sponsor – \$3,000 + food/beverage **RESERVED FOR 2017**

Host Reception for Retail Attendees in Showroom
Company Name/Logo in Program, Promotions

Lunch Sponsor – \$3,000 **RESERVED FOR 2017**

Host(s) of Lunch for Attendees; Signage by Table
Company Name/Logo in Program, Promotions

Break Sponsor – \$3,000 **CAN USE THREE \$1,000 SPONSORS**

Host(s) of Afternoon Breaks; Signage by Table
Company Name/Logo in Program, Promotions

Table Sponsor – \$1,000

Sponsor of Roundtable Table; Signage on Table
Company Name/Logo in Program, Promotions,

Roundtable Supporter – \$500

Company Name/Logo in Program

Roundtable Friend -- \$250

Company Name/Logo in Program

Door Prize Donor – In-kind Donation

Company Name/Logo in Program

2017 Special Projects

Product Donation for Promotional Use

Company Name/Logo in Promotional Materials

Check for \$ _____ Charge: MasterCard/Visa/American Express/Discover _____

Expiration: _____ Code: _____ Authorizing Signature: _____

COMPANY NAME: _____ PHONE: _____

CARDHOLDER NAME: _____ EMAIL: _____

CARDHOLDER ADDRESS: _____

MAIL: ICFA, 1912 EASTCHESTER DRIVE, SUITE 100, HIGH POINT, NC 27265 PHONE: 336/881-1016